

## SEO & PPC - Search Engine Marketing

You are probably here because you already know that Search Engines like Google, Yahoo, and Bing are the places your customers go to find your products and services. You might be tired of seeing your competitors get higher rankings and better placed ads. You might even have worked with a Search Agency before and had a bad experience.

Regardless, we guarantee you this is the right place to be. We are ranked the #2 SEO Firm on Google and we are the #1 NYC SEO Firm! We can get you national and local search results. We have 100's of search terms in the top 10 for our clients. Our CEO, Joseph Franklyn McElroy is an internationally known expert who has worked with some of the top Fortune 500 firms, but who also founded a small business dot-com and knows the needs of the little guy.

We have a team of experts in the use of Paid Search networks. We know how to keep your prices down and your results up. We have a deep analytic understanding of marketing metrics, and apply this to making your marketing perform better.

If you have heard enough, you can contact us and we will start work right away creating a Missed Opportunity Matrix. With this, we will research the top terms in your keyword market and find out how much revenue you are leaving on the table because your search position is not optimized. We will then tell you how much it will cost to get to where you want to go.

If you still have heard enough, check out the individual Search Engine Marketing Services we provide below:

- Search Engine Optimization (SEO)
- Paid Search (PPC)
- Local Search
- Map Optimization
- Media Optimization
- Direct Response Optimization
- Mobile Search