
Email Campaigns

Corporate Performance Artists provides organizations with the software, customer support and best practices information necessary to maximize the success of their email marketing program. We offer a wide range of flexible solutions - (Web based) to installed software, and self service to full-service. We are experienced at working with companies just getting started in email marketing - as well as experienced marketers switching to a more advanced solution.

Key features and advantages of our services include:

- Event/Trigger Based-Emails
- Configurable Demographic Records & Segmentation Filters
- Detailed Reporting/ Web-Site Activity Tracking
- Historical Tracking by Recipient
- Dynamic Message Assembly
- CRM Integration/ API Interface
- Dedicated ISP Relations
- Built-in CAN-SPAM Compliance Features
- System Training/Responsive Customer Support
- Customizable Surveys, Forms and Profile Pages
- Enterprise-Level Security and Reliability